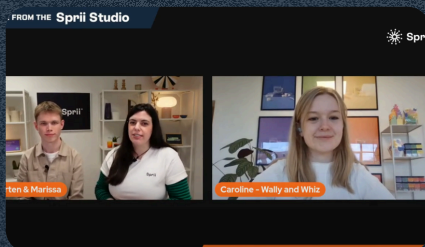


Bootcamp #4 →

How to promote your Live Shopping event with success

Here's a quick recap of key insights from the topics that were covered in the webinar as well as a link to the clip of that section - too easy!



Plan, plan, plan: Planning is an essential component to successful Live Shopping promotion.

[Watch the clip](#)



Choosing platforms: Choose the channels that resonate most with your brand and audience for maximum impact.

[Watch the clip](#)



Best practices for visual content: Morten and Caroline guide us through how to create visually appealing promotional material.

[Watch the clip](#)



Other ways to promote: Facebook and Instagram are no-brainers, but other platforms can be utilised!

[Watch the clip](#)